

*Ruth's Skin Care*  
los angeles since 1985



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## **LIPOSOME COMPLEX YOU'RE NEVER TOO OLD TO STOP THE AGING PROCESS**

Sure time marches on and you can't turn back the clock, but that doesn't mean you can't help stop your skin from aging.

DINUR's New Age "Liposome Complex" is part of an important breakthrough linking science with cosmetics. Together, these two fields offer sound scientifically based solutions to the complex question of how to maintain a youthful complexion.

What exactly are liposomes? The Greek root of the word "lipo" means fat body. In actuality, liposomes are hollow structures made of phospho-lipids, the same molecules forming the membranes of all animal cells. These mini molecular particles contain properties which allow them to penetrate the skin's outer layer. Upon entering, they undergo a natural biological diffusion process, permitting them to symbiotically exist inside the skin.

Because of their hollow structure, liposomes can be filled with a variety of active ingredients. Their ability to carry substances and penetrate the skin's outer layer allows them to time release deep moisturizing properties throughout the day or night. In addition, because they are hollow structures, they permit cosmetic formulas to be light in texture. DINUR has developed "Liposome Complex", the latest advanced formula for youthful skin maintenance. "Liposome Complex" bridges dermatology and cosmetology, providing you with a cosmetic formula that is scientifically based.

"Liposome Complex" contains liposomes filled with the following active moisturizing components: Vitamins E (Tocopheryl Acetate) & Vitamin C (Ascorbic Acid), and Hyaluronic Acid. Hyaluronic Acid is an important active ingredient for maintaining the skin's water content. A moisturizer accumulator, it creates a filmy layer which prevents moisture from escaping outward. By including Hyaluronic Acid in the formula, "Liposome Complex" helps create a swift, visible and long lasting effect on facial skin.

"Liposome Complex" rejuvenates the skin, giving fatigued cells a boost by providing the skin with an abundance of its own natural, healthy elements. It counteracts the atmosphere's drying effects by instantly providing the face with a deep moisturizing action which lasts up to 8 hours. Because of its time release action it continues to moisturize the face throughout the day and night.

further damage and diminishes signs of premature aging.

### **DIRECTIONS:**

Apply daily to thoroughly cleansed face. Using circular movements, gently massage until completely absorbed.

Can be used either alone, as a moisturizer, or as a base for make-up.

### **LIPOSOME COMPLEX INTENSIFIED EYE AND NECK CREAM**

Liposome Complex Intensified Eye and Neck Cream is a lightweight fragrance free formula designed to combat premature signs of aging, especially around such delicate areas as the eyes and neck.

Uniquely formulated with microspheres, Liposome Complex Intensified Eye and Neck Cream penetrates your skin's outer layer. Carrying moisturizing agents, these microspheres maintain moisture where your skin needs it most.

Containing Hyaluronic Acid, a special substance for absorbing and maintaining moisture, Intensified Eye and Neck Cream revitalises your skin, visibly improves its elasticity, making it smoother and more radiant.

### **DIRECTIONS:**

For best results, use both in the morning and at night, after you have thoroughly cleansed your face and applied either INTENSIFIED DAY MOISTURE or INTENSIFIED NIGHT MOISTURE cream. Gently pat around the eye and neck area and lightly massage into the skin.

**\$55 - 2oz**

### **LIPOSOME COMPLEX INTENSIFIED DAY MOISTURE**

A lightweight, fragrance-free daytime moisturizer, LIPOSOME COMPLEX INTENSIFIED DAY MOISTURE combats drying atmospheric elements by providing your skin with long lasting hydration.

By penetrating the skin's outer layer, Intensified Day Moisturizer gives your skin an instant boost that lasts up to 8 hours.

Containing a protective agent, SPF15, as well as Hyaluronic Acid - a moisturizing agent - Intensified Day Moisture protects your skin from