



tel: 310.652.5220

HYDRACTIVE 24

24 Hour Moisturizer

Age Defying Moisturizer

All Skin Types • Hypoallergenic • SPF 8

\$35 - 2oz

CERAMIDES ANTI- WRINKLE CREAM

HYDRACTIVE 24 Age Defying Moisturizer-a breakthrough in the moisturizing effect of your skin. A uniquely advanced complex of hydrating components, of humectants, moisturizing and regenerating ingredients, enriched with Vitamin E, Provitamin B5, and soothing agents, Shea Butter and Allantoin, which all ensure a 24 hour cycle of moisturizing action.

HYDRACTIVE 24 Age Defying Moisturizer is specially formulated to help reduce signs of premature ageing. It assists in visibly diminishing fine lines by stimulating the cell activity of the skin's epidermis and by strengthening the three basic moisturizing elements of the skin encompassed in this complex: sebum, intercellular lipids and the natural moisturizing factor which controls and regulates the hydration of the skin. This unique formula contains Vegetal Ceramides which act as a lipidic cement on the epidermal outer layer of the skin, stimulating cell and tissue cohesion, with Hydroviton regulating the skin's

moisture balance, and Unimoist helping prevent moisture loss by creating a barrier, thereby resisting the natural moisture loss that occurs with untimely ageing. The innovative technology of HYDRACTIVE 24 Age Defying Moisturizer provides your skin with up to 24 hours hydration. Your skin looks younger, visibly smoother and more lucent. It enhances your skin's clarity, uniformity and elasticity.

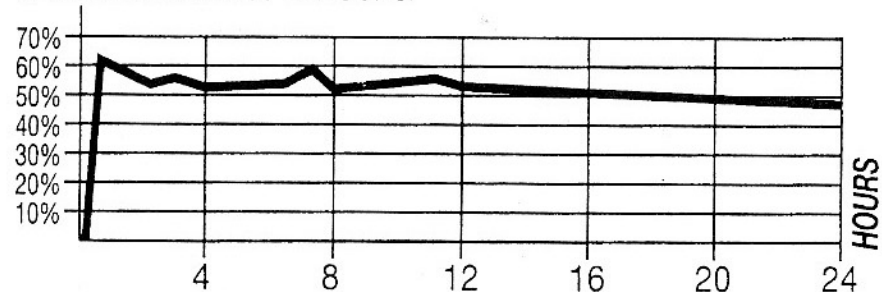
DIRECTIONS FOR USE

For best results, it is recommended to use daily to a thoroughly cleansed face and neck. Gently massage into skin until completely absorbed.

Can be used as a base for make-up.

PERFORMANCE OF AGE DEFYING MOISTURIZER ON MOISTURE LEVEL INCREASE

% INCREASE IN JUST 24 HOURS:



IN JUST 28 DAYS:

- * Helps reduce wrinkles by 62%
- * Contributes to diminish fine lines by 32%
- * Provides 60% moisture balance for 24 hours
- * Smooths and softens skin's texture by 45%
- * Improves skin's elasticity by 31%